



**FORWARD
FASTER**

FORCE ACTION

SUSTAINABILITY CULTURE KIT

Developed By UN Global Compact Network Malaysia & Brunei



OVERVIEW OF THE KIT



The **Forward Faster: Force 4 Action Sustainability Culture Kit** is a specially developed kit to aid and empower organizations that are embarking on embedding sustainability as a culture within their organizations. The kit is developed by **UN Global Compact Network Malaysia & Brunei** and is based on a four (4) step framework:



STEP 1: KNOW



A repository of learning content for gaining knowledge on the basics of sustainability and sustainability related topics. Curated and developed for organization wide deployment in order to systematically engage, educate and inform employees and stakeholders on the fundamentals of sustainability.

The sustainability culture champions or drivers can use these learning content and media as:

- Materials to conduct organization sustainability culture workshops or inhouse trainings.
- Bite size learning nuggets to be shared organization wide.
- Learning materials prior to conducting a sustainability knowledge test for employees and stakeholders.
- Knowledge content source for any internal sustainability campaigns or initiatives.



STEP 2: PLAN

A toolbox with planning tools, templates and guides to assist in planning for sustainability culture actions. Compiled and developed for the organization's sustainability culture action champions or drivers to use in planning for organization wide sustainability culture engagement programs and initiatives.

The toolbox includes the following toolkits:

- Campaign planning and management tools
- Planning templates
- Reading resources
- Reference materials



STEP 3: ACT

Sustainability culture actions/campaign ideas that can be deployed organization wide to educate, engage and enlist employees and stakeholders. These actions/campaigns range from quick roll-out/low budget initiatives to more time intensive/higher budget initiatives.

- The sustainability culture campaigns are grouped based on the following sustainability topics:
 - Sustainability and the SDGs
 - Climate Action
 - Gender Equality
 - Water Stewardship
 - Living Wage
- Each topic includes 10 campaign big idea options.
- Two (2) selected campaign ideas from the 10 include campaign overview, step-by step instructions, activity ideas, sample communication material and resource links.



STEP 4: CHECK

Various tools, templates and guides to assist in checking and measuring sustainability culture action results. Compiled and developed for the organization's sustainability culture action champions/drivers to track and measure the impact and effectiveness of sustainability culture engagement programs and initiatives.

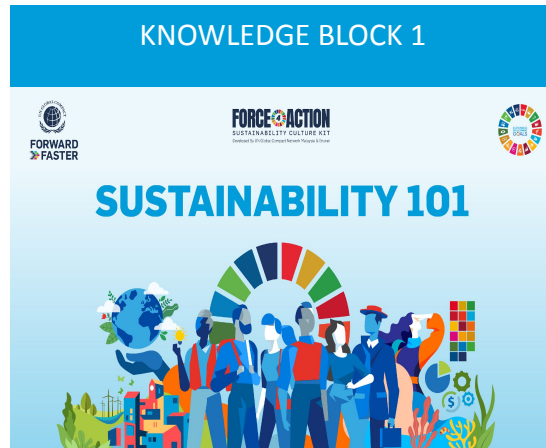
The toolbox includes the following tools:

- Sustainability Culture Pulse Check tool
- Campaign tracking tools
- Campaign plan of action tool
- Campaign scorecard tool
- Project status report



There are five (5) topics (Knowledge Blocks) available within the kit.

Each Knowledge Block consists of four (4) Knowledge Nuggets [Sub-Modules] with four (4) Knowledge Aids for each Knowledge Nugget.





FORCE 4 ACTION

SUSTAINABILITY CULTURE KIT

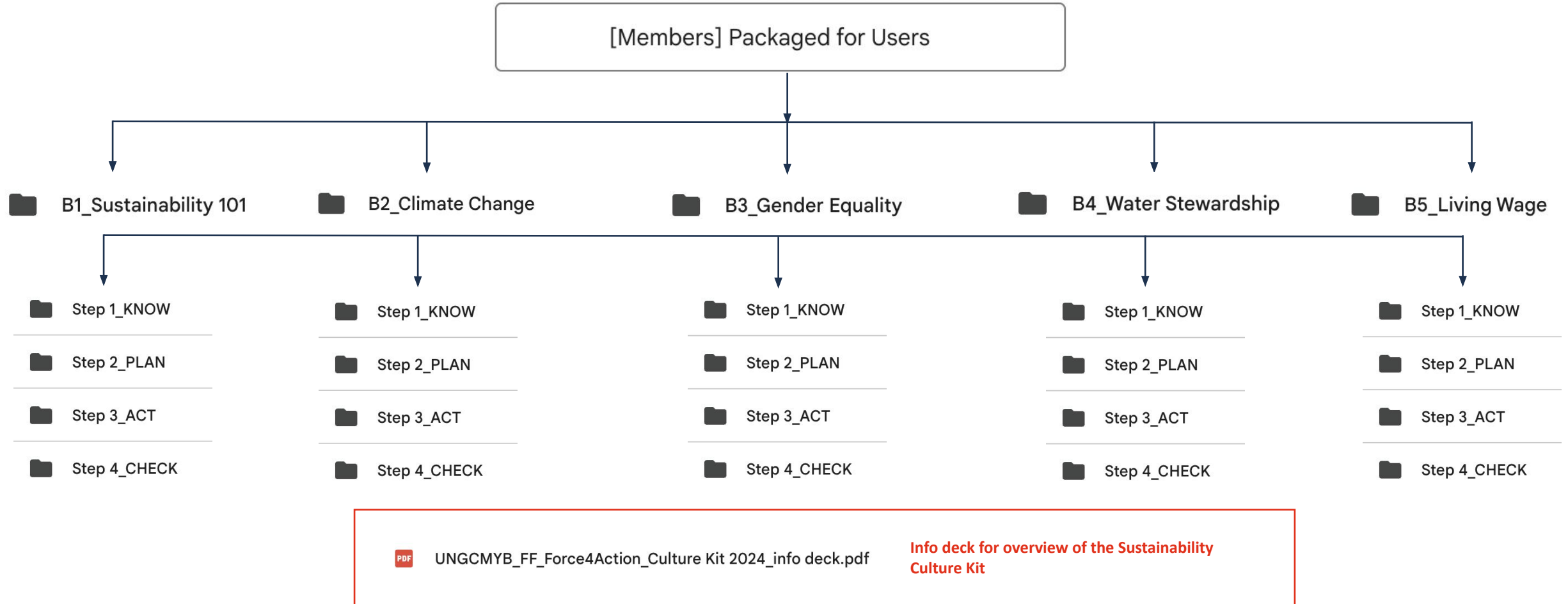
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SAMPLE OF CONTENT MAP

OVERVIEW: CONTENT MAP

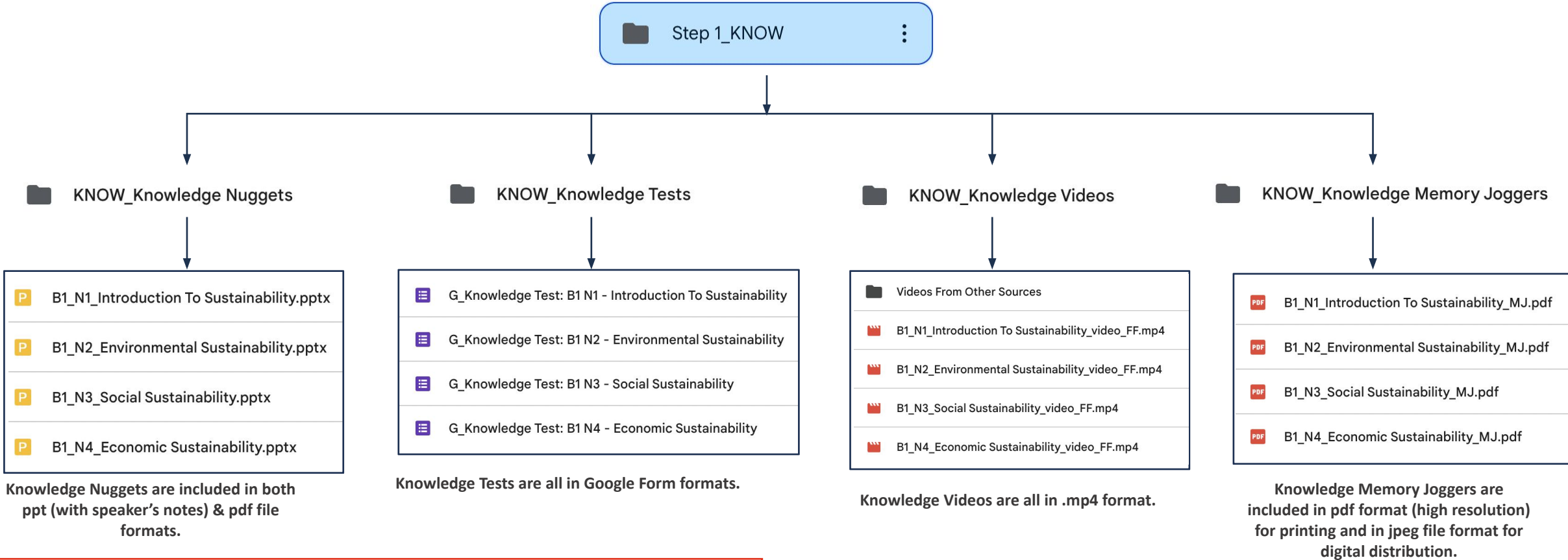
The following is the map of the resources and content in the shared folder for the Sustainability Culture Kit



STEP 1: KNOW – CONTENT MAP

The following is the map of the resources and content in the shared folder for Step 1_KNOW of Sustainability 101

**The map applies to all five (5) topic areas*

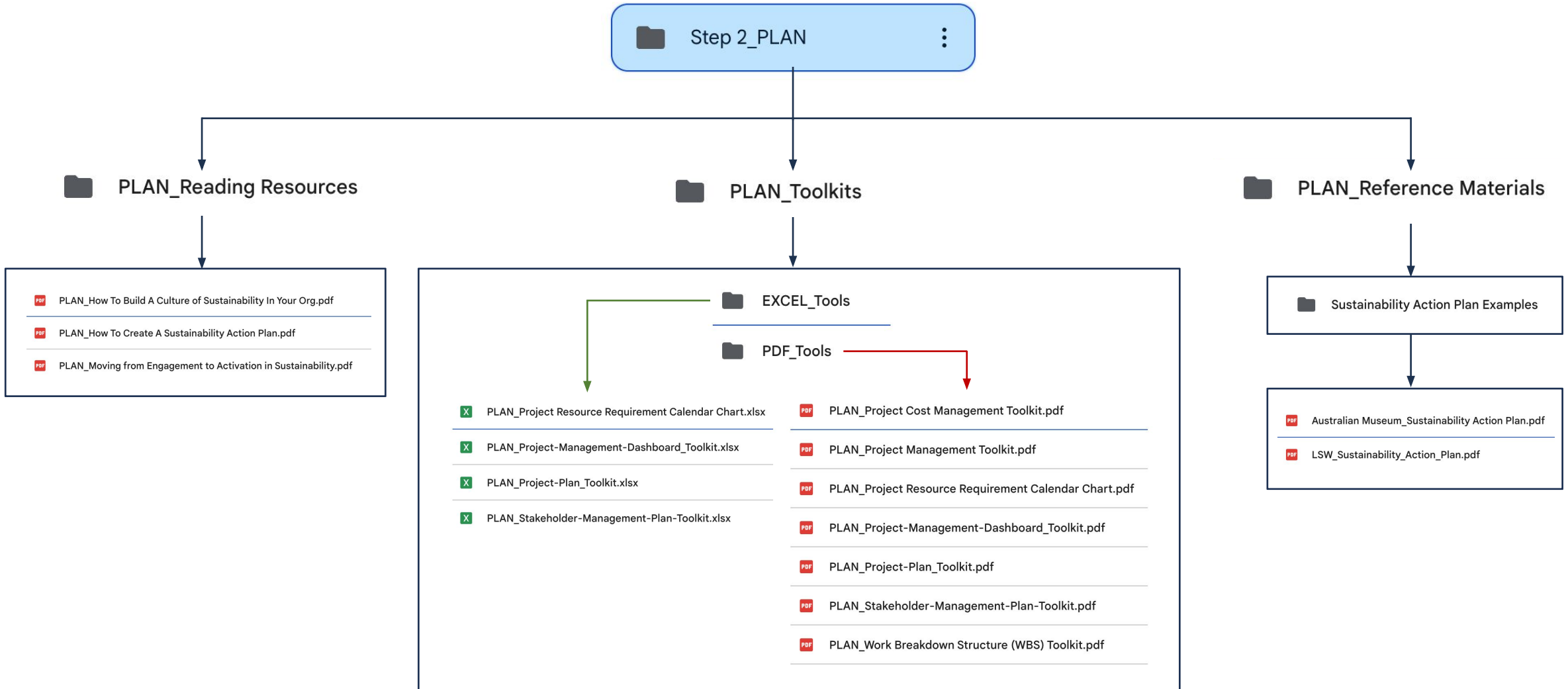


Knowledge Resources for Facilitators

An additional folder with reading resources for teaching facilitators to enhance their knowledge of the subjects.

STEP 2: PLAN – CONTENT MAP

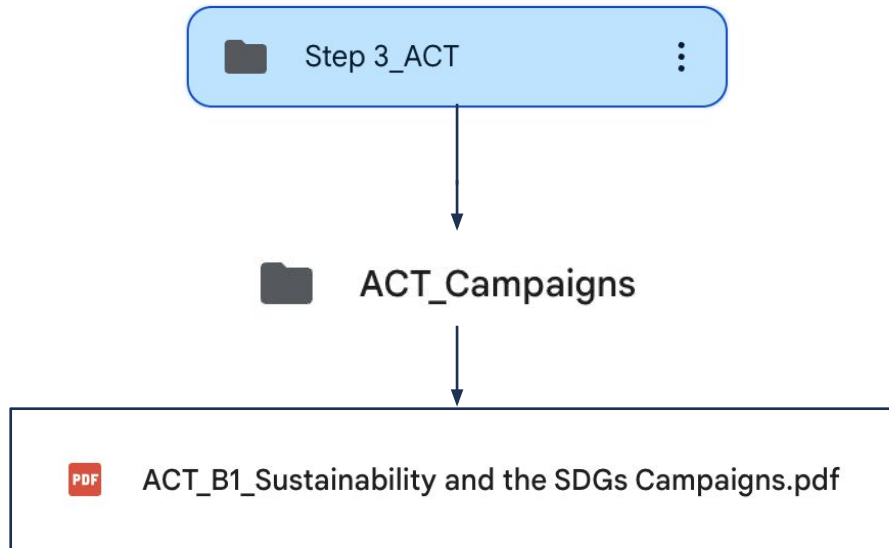
The following is the map of the resources and content in the shared folder for Step 2: PLAN





STEP 3: ACT – CONTENT MAP

The following is the map of the resources and content in the shared folder for Step 3: ACT



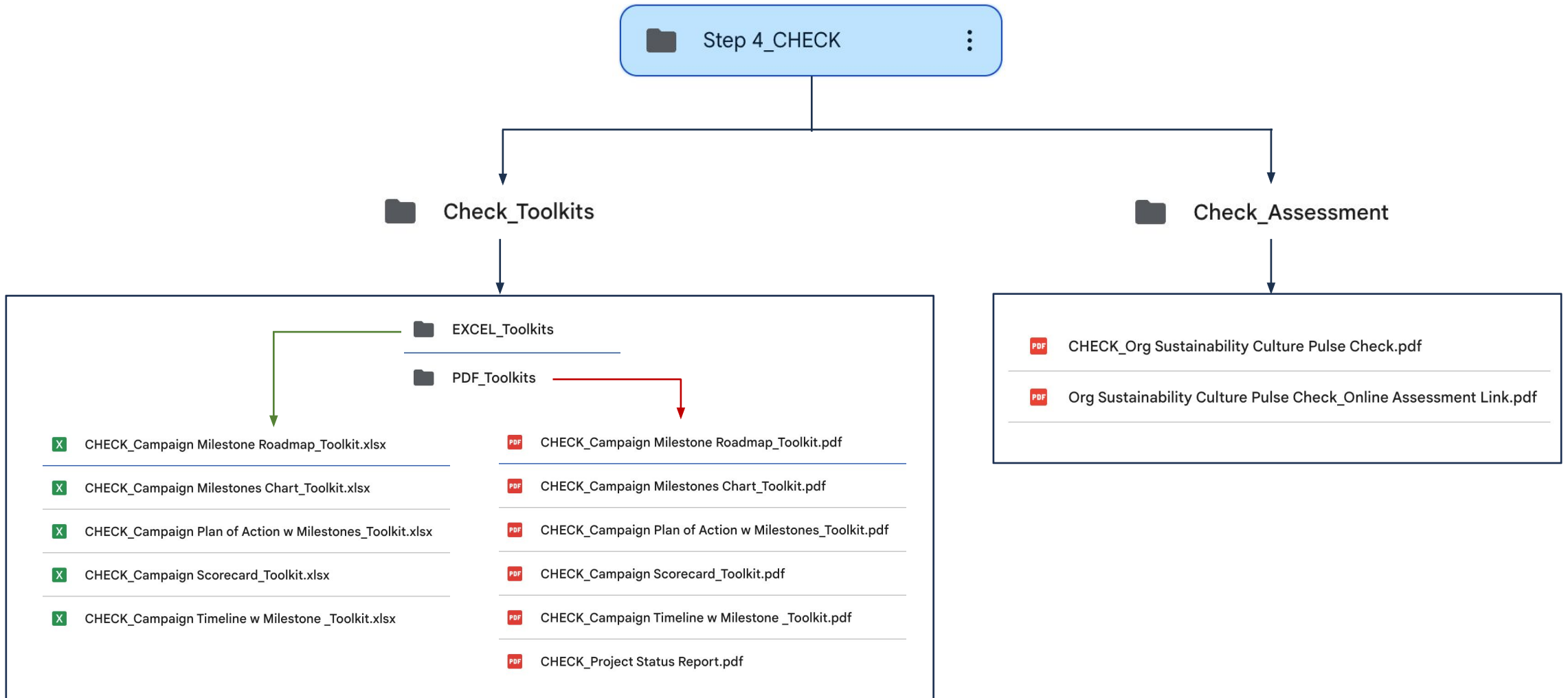
Organisational Sustainability
Action Campaigns/Projects



**Sustainability & The
Sustainable Development
Goals (SDGs)**

STEP 4: CHECK – CONTENT MAP

The following is the map of the tools in the shared folder for Step 4: CHECK



One person can make a difference,
and everyone should.



Be A Force For Action!



FORCE ACTION

SUSTAINABILITY CULTURE KIT

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